

SPRING

STILL

It's a new year. You've got fresh ideas, exciting plans and big goals. Right?

(Check all that apply and add what we've missed.)

- Meet and grow your organizational budget*
- Put your nonprofit's best face forward with a new website!*
- Launch a series of spring house parties, engaging volunteers and Board members*
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SUMMER



Big goals

- Make this year's signature event one to remember*
- Plan ways to get high-net worth donors involved in signature event*
- Institute new ways to engage volunteers*
- Launch/expand your social media presence so new people engage with your cause*
- Pilot an online giving campaign*
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FALL



Big goals

Focus energy on your signature event. Get all hands on deck!

Use the event to get your Board to give (more)

Increase visibility and memorability through the event

Create a high-yield year-end appeal



And to get all this done, you've got:

A well-defined development plan?

A clear communications strategy?

Great staff but no senior level advisors?

Staff who have no time for new projects?

Budget constraints and limitations?

How can we help?

You know that fundraising for your cause and communicating it are two sides of the same coin.



TakeTwo Services brings these two sides together to open hearts, minds and wallets. We integrate development and communications so you don't have to make (too many) tough choices. With us you can launch a major giving campaign and spruce up your website for it. In a nutshell: **we help you realize your big goals.**

Here's how:

STRATEGIC PLANNING

Align your fundraising, communications and programming. We'll assess your organization's goals, practices, and capacity to create an integrated development and communications plan that is realistic (and ambitious!).

What You Get: An internal, and if needed, external audit of your current organizational practices. A detailed written strategic plan to move forward, including timelines and resources required for implementation.

 **\$9,000, from start to finish**

THE ESSENTIALS

Short on development and/or communications staff? Need an extra pair of hands to help with grants management, major donor cultivation, creating your unique organizational “voice” and public face, or even with getting that annual report done?

What you get: We can provide strategic oversight along with hands-on assistance, to not only complete projects, but manage them as appropriate to your goals, size and strategic plans.

 \$2500 – \$7500 depending on scope

ONLINE OVERHAUL

We can help you: re-design or tweak your website to show the world what you are all about; decide what social media channels you need and how to manage them; and test and refine your online strategies to drive traffic to your site.

What You Get: Re-designed or refined website, social media presence, strategies and training to increase online engagement.

 \$ 6,000 and up

CAMPAIGN DESIGN

Whether you’re launching a major donor or an advocacy campaign, we’ll design and implement a campaign that generates the results you need – be they new dollars or new followers.

What you get: A campaign plan, including a timeline, tactics and tools such as case development, campaign tool-kit development and more. Comes with the option for short-term or long-term assistance with putting the plan into action.

 \$3,000 per month (depending on size and duration of campaign)